



# HAL MCMAHON

graphic artist

## contact

Halle McMahon  
NYC , USA  
[917]–399–3205

hal.design100@gmail.com  
halmcm.design

## tools

fluent in adobe creatice suite ;  
Photoshop, Illustrator, + InDesign  
basic knowledge of HTML + CSS  
Procreate  
Wacom Intuos

## skills

photorealistic drawing  
oil + acrylic painting  
full figure rendering  
printmaking ;  
woodblock + etching  
branding development  
wayfinding design

## references

Jenny Delgado  
Field Marketing Coordinator,  
Binghamton University  
[607] 777–3014  
Jenny.Delgado@sodexo.com

## education

Bachelor of Fine Arts / Graphic Design

Binghamton University of New York  
2016 – 2020

\_graduating GPA of 3.65  
\_Dean’ s List honaree four years in a row  
\_chosen to exhibit a piece in the 2020 Best of SUNY show

## experience

Graphic Design + Marketing Intern w. BUDS  
[Binghamton University Dining Services]

Sodexo USA, Binghamton, NY  
march 2018 – march 2020

\_Designed and presented wide variety of  
promotional material, often advertising food–related events  
occurring throughout campus.

\_Managed heavy workload of multiple projects at one time  
in additional to workload of classes, this position insisted  
on excellent time management and organizational skills.

## freelance

\_marketing design for HiO, international retail company  
based out of downtown Brooklyn

\_branding for YESSHEF, a nonprofit organization  
dedicated to supporting women of the food industry

\_logo design for DPV, enivonmental consulting agency  
based out of midtown, Manhattan